

# Achievement Recognition Awards 2022

## General Awards Categories, Criteria and Rules

### Award Categories

- |                                    |   |
|------------------------------------|---|
| 1. Honorary Awards (Discretionary) | 6. Arts, Creativity, Culture & Heritage     |
| 2. Entrepreneur of the Year        | 7. Black Leadership Recognition             |
| 3. Life Time Achievement           | 8. Young Entrepreneur Game Award (YEGA)     |
| 4. Professional Recognition        | (business idea competition (aged 13 to 30)) |
| 5. Community Life Changer          |   |

No	Awards Categories	Judging Criteria
1	<p><b>Honorary (Discretionary) Award Categories</b></p> <p><b>(1) Community Leadership</b></p> <p><b>(2) Diaspora Change Maker</b></p> <p><b>(3) Professional Leadership</b></p> <p><b>(4) Special Merits</b></p>	<ul style="list-style-type: none"> <li>▪ Discretionary</li> <li>▪ Live or posthumous</li> <li>▪ Promoting community cohesion and spirit of togetherness</li> <li>▪ Promoting environmental sustainability</li> <li>▪ Evidence of success and perseverance</li> <li>▪ Evidence of Corporate Social Responsibility (CSR)</li> <li>▪ Nominee/Awardee may come from any ethnic and or social background.</li> <li>▪ Evidence of professional achievements in innovation, creativity and scientific invention</li> <li>▪ Evidence of social and economic contributions to human advancement</li> <li>▪ Recognition in the community/industry of operation with evidence of professional success</li> <li>▪ Significant contribution to community, social and economic cohesion locally and globally</li> <li>▪ Identify with community-corporate social responsibility</li> <li>▪ National and International Role Model such as Innovators, creative persons, scientists, sports personalities, pioneers, social critics, community champions with national and global impacts, etc,</li> <li>▪ Discretionary to the Awards Committee/BBI UK Board, whose decision is final</li> </ul>
2	<p><b>Entrepreneur of the Year</b></p>	<ul style="list-style-type: none"> <li>▪ Turnover per head of staff</li> <li>▪ Significant achievement and longevity in business</li> <li>▪ Operating for a minimum of 5 years</li> <li>▪ Professional and Inspiring history</li> <li>▪ Have a distinguished track record in business/enterprise development</li> </ul>

		<ul style="list-style-type: none"> <li>▪ Identify with the community-corporate social responsibility</li> <li>▪ Demonstrates innovation and creativity</li> <li>▪ Demonstrate on-going staff development and training</li> <li>▪ Demonstrate a clear vision in business growth/strategy with a continuity of growth in profits and sales</li> <li>▪ Share good practice</li> <li>▪ Evidence of success and perseverance</li> <li>▪ Promoting environmental sustainability</li> </ul>
<b>3</b>	<b>Life Time Achievement</b>	<ul style="list-style-type: none"> <li>▪ Professional and Inspiring history</li> <li>▪ Have a distinguished track record in business/enterprise development</li> <li>▪ Over 10 years in the industry with a clear vision for the company</li> <li>▪ Receive numerous commendations and awards over the years</li> <li>▪ Identify with the community-corporate social responsibility</li> <li>▪ High standard of customer service, moral, professional ethics and leadership qualities</li> <li>▪ Recognition in the community/industry of operation with evidence of professional success</li> <li>▪ Share good practice</li> <li>▪ Evidence of success and perseverance</li> <li>▪ Promoting environmental sustainability</li> </ul>
<b>4</b>	<b>Professional Recognition</b>	<ul style="list-style-type: none"> <li>▪ Operating in any professional service such as accountancy, law, medical, etc</li> <li>▪ Recognition in the community/industry of operation with evidence of professional success</li> <li>▪ Customer focused with a clear vision &amp; strategic thinking</li> <li>▪ Evidence of environmental consciousness</li> </ul>
<b>5</b>	<b>Community Life Changer</b>	<ul style="list-style-type: none"> <li>▪ Share good practice</li> <li>▪ Good track record</li> <li>▪ Customer focused</li> <li>▪ Operating for 3 years or more</li> <li>▪ Professional and Inspiring history</li> <li>▪ Community oriented-paid or unpaid</li> <li>▪ Promoting environmental sustainability</li> <li>▪ Business or not for profit organisation</li> <li>▪ Evidence of success and perseverance</li> <li>▪ Operating a not-for-profit organization/project</li> </ul>

		<ul style="list-style-type: none"> <li>▪ Customer focused with a clear vision &amp; strategy</li> <li>▪ Have a distinguished track record in business/enterprise development</li> </ul>
6	<b>Arts, Creativity, Culture and Heritage</b>	<ul style="list-style-type: none"> <li>▪ Customer focused</li> <li>▪ Unique product/service</li> <li>▪ Innovative and creative concept</li> <li>▪ Atmosphere, image and creativity</li> <li>▪ Operating for a minimum of 3 years</li> <li>▪ Promoting environmental sustainability</li> <li>▪ Bringing new dimensions and customer centre solutions to market needs</li> <li>▪ Good taste, style and excellent customer service</li> <li>▪ Generate interest and influence in the community and possibly internationally</li> <li>▪ Operating in Fashion, Beauty, Music, Design, Media, Arts and Creativity industry</li> <li>▪ Originality, good style, quality, cut, colour and flare</li> </ul>
7	<b>Black Leadership Recognition</b>	<ul style="list-style-type: none"> <li>▪ Community/Customer focused</li> <li>▪ Black community leadership-organisation or individual</li> <li>▪ Evidence of consistent community development, empowerment and involvement</li> <li>▪ Promoting community cohesion and spirit of togetherness</li> <li>▪ Significant presence and recognition in the community for his/her positive contribution</li> <li>▪ Evidence of success in the chosen sector/community</li> <li>▪ Promoting community self economic empowerment</li> <li>▪ Promoting and supporting community cohesion and spirit of togetherness</li> <li>▪ Individual or corporate body (<b>Business, charity or social enterprise-not for profit/ community project</b>)</li> <li>▪ Promoting social and economic empowerment</li> <li>▪ Promoting environmental sustainability</li> <li>▪ Other relevant evidence for recognition</li> </ul>
8	<b>Young Entrepreneur Game Award (YEGA)</b> (new business and enterprise idea competition for young people 13 to 30 years old.	<ul style="list-style-type: none"> <li>▪ Idea conception stage</li> <li>▪ Creative and innovative idea</li> <li>▪ Business and Enterprise minded</li> <li>▪ Determination to succeed</li> <li>▪ Completion of entry application form</li> <li>▪ Business is zero year old and at planning stage</li> <li>▪ Pre-start project/business idea at time of entering the competition</li> <li>▪ Business/project idea/plan or outline (<b>1-2 A4 Size</b></li> </ul>

## **General Eligibility & Nomination Rules**

1. Any business / social enterprise / organisation OR individual nominated must:
  - Be based in and/or has a link to the United Kingdom
  - Demonstrate achievement community, business, enterprise, project, profession or industry
2. Be independently owned and operated (includes joint owners, sole proprietorship, Limited Company, social enterprise, charity or Not for Profit)
3. Nominees may operate outside the UK as well being registered here but with much roots and tax arrangements in the UK
4. Self nominations are permitted
5. Being nominated does not guarantee being shortlisted
6. Only one award category may be nominated per entry
7. Ensure the nominee is aware of and agree to being nominated
8. Young Entrepreneur Game Award applicants must send 1-2 pages A4 sized outline of their business or project idea to qualify
9. A person, organization, business or social enterprise can be nominated for any award, providing they meet the specified criteria
10. Each nominee is judged on the respective merits of their nomination(s); as such, multiple nominations of any one person, organization, business or social enterprise do not guarantee a greater chance of receiving an award
11. In some exceptional circumstances where nominations are very low in a particular award category, the panel may, in their absolute discretion, consider a nominee for another more appropriate/suitable award category other than the one originally nominated for
12. All nominations **must be received by 31 August 2022**.
13. Any entry received after this deadline will not be considered
14. Receipt of nominations may not be acknowledged however, queries should be directed to both [info@bbinitiative.com](mailto:info@bbinitiative.com) and [bbinitiative@aol.com](mailto:bbinitiative@aol.com)
15. The decision of the judging panel is final and non-negotiable