



As postmarked

Dear friend,

21ST Achievement Recognition Awards 2024 Nomination

We are very pleased to inform you that nominations for the **21ST Achievement Recognition Awards 2024 is now open.**

The aim of the annual ARA Awards is to recognise and celebrate the monumental contribution of Black people to human advancement and spirit of togetherness.

Award Categories

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| 1. Honorary Awards (Discretionary) | 12. Performing and Creative Arts |
| 2. Entrepreneur of the Year | 13. Fashion and Lifestyle |
| 3. Life Time Achievement | 14. Culture and Heritage |
| 4. Hospitality & Tourism | 15. Media and Journalism |
| 5. Health and Social Care | 16. Sports and Entertainment |
| 6. Hair and Beauty | 17. Community Volunteering |
| 7. Professional Leadership | 18. International Business |
| 8. Community Leadership | 19. Young Leadership Recognition |
| 9. Political Leadership | 20. Young Entrepreneur Game Award (YEGA) |
| 10. Pride of Southwark (Southwark Residents) | (business idea competition (aged 16 to 30)) |
| 11. Social Entrepreneur (Not for Profit) | |

We are very keen to identify individuals, businesses and not for profit organisations that have made some significant positive social, economic and political impact or contribution to the community.

If you know of anyone **(individual, organisation or group)** who deserves to be recognised and applauded for their immeasurable monumental contribution to the advancement of humanity in any way, please take this opportunity to ensure their chances of winning one of our prestigious awards.

If you've been unsuccessful in our previous awards, please do not let this hinder your participation in this year's event. Take time to browse through the awards categories and criteria very carefully and make your choice.

Young Entrepreneur Game Award nomination is open to prospective new enterprise minds-**business/project ideas competition for young people up to aged 30.** As a young person, all you need to do to nominate yourself, a friend, group and or organisation for an award is just complete the nomination form telling us a bit about your idea inspiration and **return to us by midnight 31 August 2024.**

Nominations are open to all communities!



Building Blocks Initiative

NOMINATION CLOSES MIDNIGHT 31 AUGUST 2024.

We intend to inform successful applicants about the outcome of their nomination **by 30 September 2024**. If you have not heard from us by that date, please assume you were unsuccessful on this occasion.

The Awards Gala and Networking night will be held on Saturday 26 October 2024 from 6pm till midnight at the **Hilton London Kensington, 179-199 Holland Park Avenue, London W11 4LU**.

For nomination information pack, early bird tickets, sponsorships, advertising opportunities, partnerships, volunteering, exhibiting and performing at the event, please contact info@bbinitiative.com and/or visit us www.bbinitiative.com

We wish you good luck!

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ARA AWARDS 2024
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