



As postmarked

Dear friend,

22nd BBI Achievement Recognition Awards 2025 Nomination

We are very pleased to inform you that nominations now open.

THEME: Celebrating Diversity and Achievement

The aim of the annual ARA Awards is to recognise and celebrate the monumental contribution of Black people and friends to human advancement and spirit of togetherness.

Award Categories

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| 1. Honorary Awards (Discretionary) | 12. Performing and Creative Arts |
| 2. Entrepreneur of the Year | 13. Fashion and Lifestyle |
| 3. Life Time Achievement | 14. Culture and Heritage |
| 4. Hospitality & Tourism | 15. Media and Journalism |
| 5. Health and Social Care | 16. Sports and Entertainment |
| 6. Hair and Beauty | 17. Community Volunteering |
| 7. Professional Leadership | 18. International Business |
| 8. Community Leadership | 19. Young Leadership Recognition |
| 9. Political Leadership | 20. Young Entrepreneur Game Award (YEGA) |
| 10. Pride of Southwark (Southwark Residents) | (business idea competition (aged 16 to 30)) |
| 11. Social Entrepreneur (Not for Profit) | |

We are very keen to identify individuals, businesses and not for profit organisations that have made some significant positive social, economic and political impact or contribution to the community.

If you know of anyone (**individual, organisation or group**) who deserves to be recognised and applauded for their immeasurable monumental contribution to the advancement of humanity in any way, please take this opportunity to ensure their chances of winning one of our prestigious awards.

If you've been unsuccessful in our previous awards, please do not let this hinder your participation in this year's event. Take time to browse through the awards categories and criteria very carefully and make your choice.

Young Entrepreneur Game Award nomination is open to prospective new enterprise minds-**business/project ideas competition for young people up to aged 30**. As a young person, all you need to do to nominate yourself, a friend, group and or organisation for an award is just complete the nomination form telling us a bit about your idea inspiration and **return to us by midnight 31 August 2025**.



Building Blocks Initiative

Nominations are open to all communities!

For nomination information pack, early bird tickets, sponsorships, advertising opportunities, partnerships, volunteering, exhibiting and performing at the event, please contact info@bbinitiative.com and/or visit us www.bbinitiative.com

New for 2025!

Please complete your ARA Awards 2025 Nomination online within minutes!

Click here and submit nomination now: <https://bbinitiative.com/our-events/>

NOMINATION CLOSES MIDNIGHT 31 AUGUST 2025.

We intend to inform successful applicants about the outcome of their nomination **by 30 September 2025**. If you have not heard from us by that date, please assume you were unsuccessful on this occasion.

The Awards Charity Gala and Networking night will be held on Saturday 25 October 2025 from 6pm till midnight at the prestigious Hilton London Tower Bridge, 5 More London Place, Tooley Street, London SE1 2BY.

We wish you good luck!

Dr Sunny Lambe
ARA AWARDS 2025
Building Blocks Initiative
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